

WPVI-TV PHILADELPHIA 4100 City Line Ave. PHILADELPHIA PA 19131 MESSAGE & MEDIA - 19123 ATTN: LEAH CASTERLIN 100 ALBANY STREET NEW BRUNSWICK NJ 08901

**DATE**: 10-20-2012

PAGE: 1

**of** 3

Contract No Contract Dt Revision Dt Rev# Advertiser Brand Product Code Station/Market 403042 10-19-2012 0 MENENDEZ FOR SENATE, INC BOB MENENDEZ FOR US SENATE POLITICALS WPVI - PHILADELPHIA

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WPVI-TV PHILADELPHIA 4100 City Line Ave. PHILADELPHIA PA 19131 MESSAGE & MEDIA - 19123 ATTN: LEAH CASTERLIN 100 ALBANY STREET NEW BRUNSWICK NJ 08901

**DATE**: 10-20-2012

**PAGE**: 2

**of** 3

Contract No 403042 Contract Dt 10-19-2012 Revision Dt 0 MENENDEZ FOR SENATE, INC BOB MENENDEZ FOR US SENATE POLITICALS Station/Market WPVI - PHILADELPHIA

	Agency Est	t#	CMS#	Sales Office	Account Executive	Start Date	End Da		Billing						Р		Contract Title	е	
			·		10-23-2012	10-29-20	( ,,,,,,,,,									246806			
	e Start Date	End Date	Time Period		cription				Duration						S	SPW		Tot Spots	Total \$
10	10-23-2012	10-26-2012	09:00AM - 10:	:00AM DAY	TIME 9-10A WEEKKDAY	' (6912)		8	30		X	X	X	X		4	1,100	4	4,400.00
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18	10-23-2012	10-26-2012	11:00AM - 12:	:00PM DAY	TIME 11A-12P MO-FR (6	914)		8	30		Χ	Χ	Χ	X		4	1,600	4	6,400.00
19	10-29-2012	10-29-2012	11:00AM - 12:	:00PM DAY	TIME 11A-12P MO-FR (6	914)		8	30	X						1	1,600	1	1,600.00
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2	10-29-2012	10-29-2012	04:00PM - 05:	:00PM EAR	RLY NEWS 4P MO-FR (72	39)		9	30	X						1	800	1	800.00
2	10-23-2012	10-26-2012	05:00PM - 06:	:00PM EAR	RLY NEWS 5P MO-FR (69	988)		9	30		X	X	X	X		6	2,200	6	13,200.00
2	10-29-2012	10-29-2012	05:00PM - 06:	:00PM EAR	RLY NEWS 5P MO-FR (69	988)		9	30	X						1	2,200	1	2,200.00
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WPVI-TV PHILADELPHIA 4100 City Line Ave. PHILADELPHIA PA 19131

MESSAGE & MEDIA - 19123 ATTN: LEAH CASTERLIN

**DATE**: 10-20-2012 **PAGE**: 3

**of** 3

100 ALBANY STREET NEW BRUNSWICK NJ 08901

Contract No Contract Dt Revision Dt Rev# Advertiser							duct Co				ation/Market	
403042   10-19-2012   0   MENENDEZ	FOR SENATE, INC	BOB MENENDEZ FOR	US SE	NATE		PO	LITICAL	.S		\	VPVI - PHIL	ADELPHIA
Agency Est# CMS # Sales Office	Account Executive	Start Date End	Date	Billing				Ip	ackage	Contract Tit	ام	
246806 PHILADELPI		10-23-2012 10-29-		M (Broad	dcast Mo	onth. (	Cvcle 1)		N	246806		
Line Start Date   End Date   Time Period	Description	1.0 2.0 2.0 12   1.0 2.0		Duration					SPW		Tot Spots	Total \$
31 10-23-2012 10-26-2012 11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	)	9	30		<b>X</b> >			4	3,200		12,800.00
32 10-29-2012 10-29-2012 11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	)	9	30	X				1	3,200	1	3,200.00
33 10-23-2012 10-26-2012 11:35PM - 12:02AM	LF NIGHTLINE 1135P LT	ΓC 1/7/13 (6970)	9	30	X	X >	( X		4	1,000	4	4,000.00
34 10-29-2012 10-29-2012 11:35PM - 12:02AM	LF NIGHTLINE 1135P LT	TC 1/7/13 (6970)	9	30	X				1	1,000	1	1,000.00
35 10-24-2012 10-24-2012 10:00PM - 11:00PM	DDIME WE40 (7004)		8	30		Х			1	40.000		40,000,00
35 10-24-2012 10-24-2012 10:00PM - 11:00PM	PRIME WE10 (7021)		°	30		^			'	10,000	1	10,000.00
36 10-23-2012 10-26-2012 07:00PM - 08:00PM	ACCESS WEEKDAY (6991)		9	30	Y	<b>X X</b>	( X		7	3,000	7	21,000.00
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								С	ontracte	d Gross Tota	l: 91	160,000.00
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Month/YR Preempted	Made Good	Contract Total		Α	djustme	ents			-			Actual Total
Oct 12 0.00	0.00	134,500.00			(	0.00						134,500.00
Nov 12 0.00	0.00	25,500.00				0.00						25,500.00
	0.00	160,000.00	-		(	0.00						160,000.00